

Support and reassure your people in times of uncertainty

Coronavirus has us all anxious, worried and distracted.

Now more than ever, timely, credible and thoughtful communications can support and reassure your employees. Your people want to know what your organization is doing to protect them, their families and your business.

Mercer can help you make it happen, now, through a variety of engaging solutions.

Drawing on deep expertise across all aspects of this evolving health crisis, Mercer is uniquely positioned to help you navigate these uncertain times.



Communications strategy

- Ensure an effective, consistent approach with a **customized strategy** for your employee population.
- Receive concrete, actionable guidance and tactics, through a **step-by-step playbook**.



Messaging

- Develop **relevant, sensitively-positioned messages** that provide reassurance and clarity.
- Provide **timely information and updates** on policies, such as business travel and flexible work options.



Digital delivery

- Provide an on-demand resource for your employees, through an **educational portal**.
- Use **email and text messaging** to deliver immediate updates directly to employees.



Manager support

- Provide a **toolkit with talking points and FAQs** to guide your leaders' employee conversations.
- Include **key messages and guidance** to help leaders apply policies fairly and consistently.

You need to get ahead of this, now.

Developments are accelerating. Your employees want to understand the steps your organization is taking to protect their health and safety. As this situation unfolds, you can solidify employee appreciation, engagement and loyalty by delivering a compassionate and empathetic employee experience.

Learn more

Visit www.asean.mercer.com
or contact your Mercer consultant.