

# Impact investing: Is it on your agenda?

**Hill Gaston**

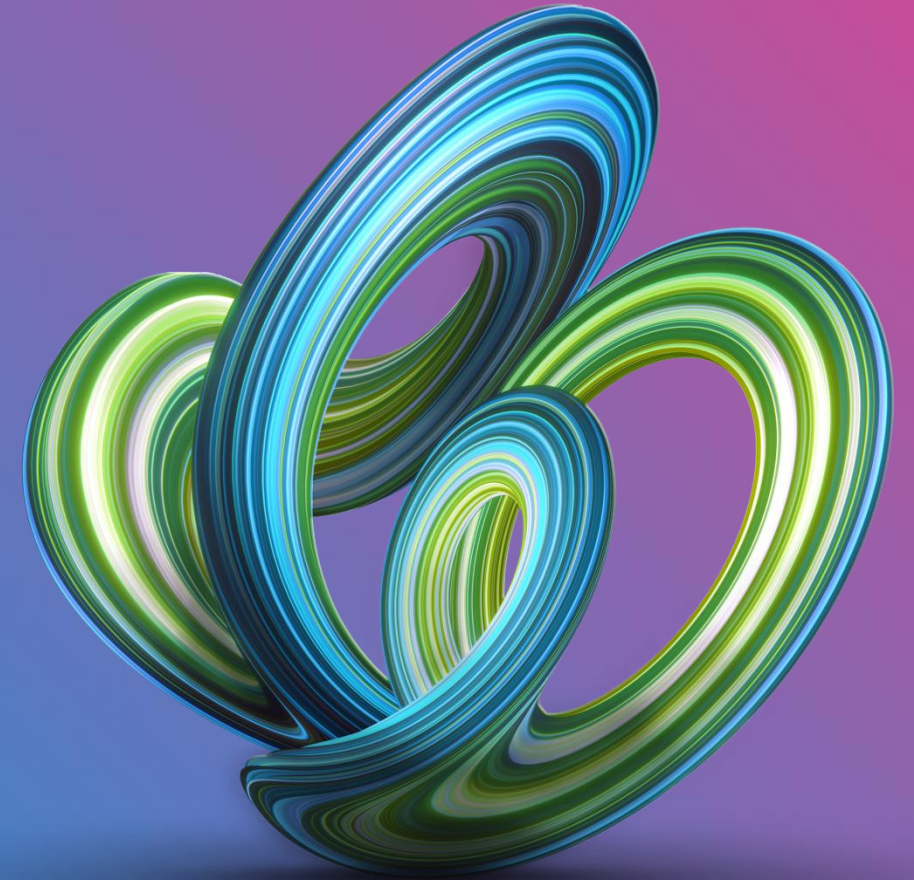
Senior Sustainable Investment Specialist



# Impact investing – is it on your agenda?

Hill Gaston, Senior Sustainable Investment Specialist

Europe Global Investment Forum | 28-29 March 2022



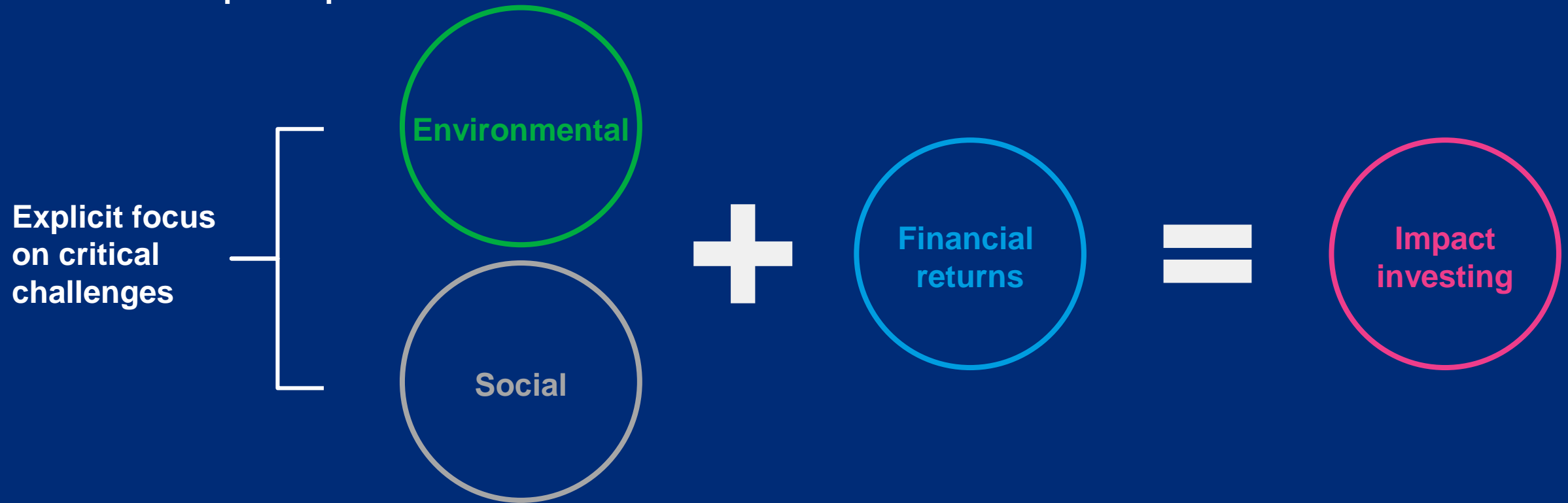






# Real world impact with intent

The Mercer impact equation



# The biggest sustainability challenges

Connecting your capital to the real world

## Environmental



**Climate change**

**\$2.4 trillion**

investment in energy systems  
required to limit warming to 1.5°C<sup>1</sup>



**Biodiversity**

**68% loss**

in animal population since 1970<sup>2</sup>



**Circular economy**

**\$4.5 trillion**

in economic benefits to 2030<sup>3</sup>

## Social



**Financial  
inclusion**

**1.7bn people**

unbanked<sup>4</sup>



**Water**

**\$6.7 trillion**

required in water infrastructure  
investment by 2030<sup>5</sup>



**Education**

**\$800bn cost**

of illiteracy to the global  
economy<sup>6</sup>

Sources:

1 Intergovernmental Panel on Climate Change, Summary for Policymakers, 2018

2 WWF 2020

3 World Economic Forum – Circular Economy and Material Value Chains

4 World Bank 2018

5 OECD 2018

6 UNESCO 2018

# Transformational difference

Connecting your capital to the real world

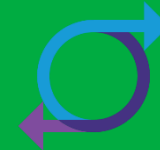
**People**  
Microfinance



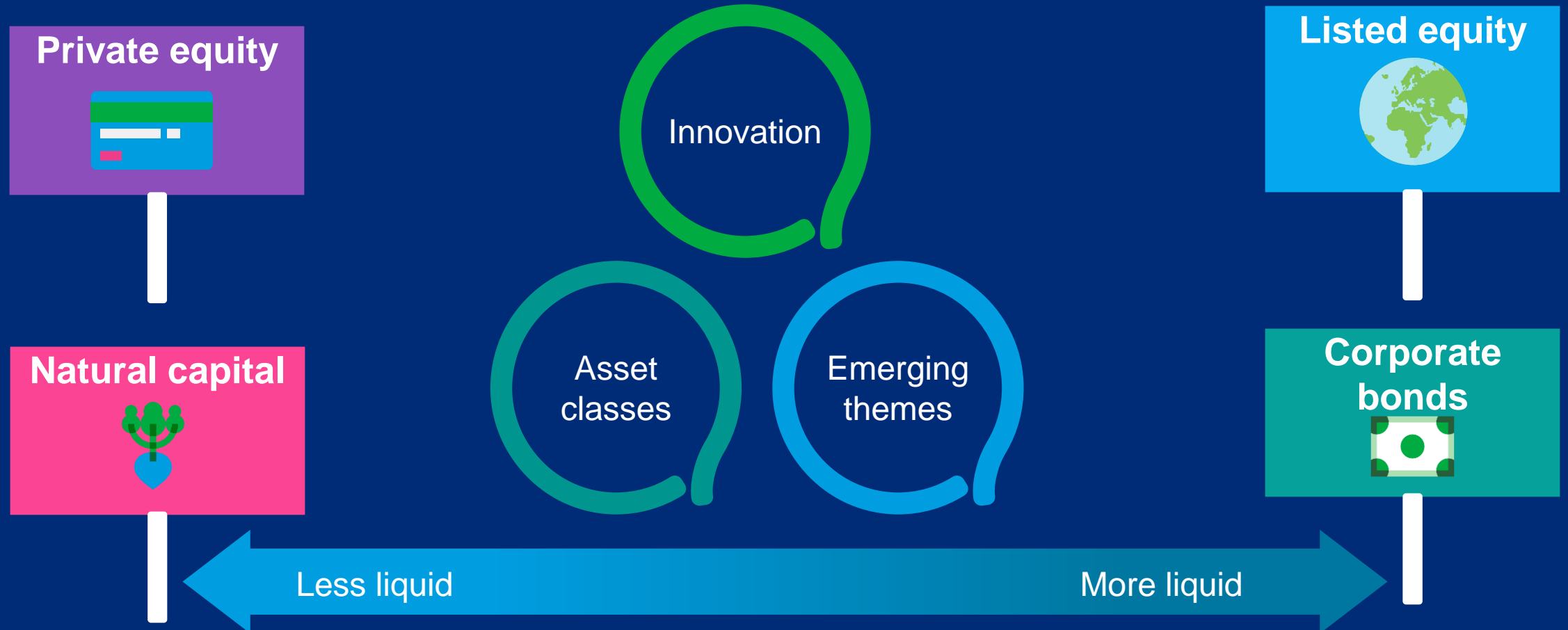
**Place**  
Affordable  
housing



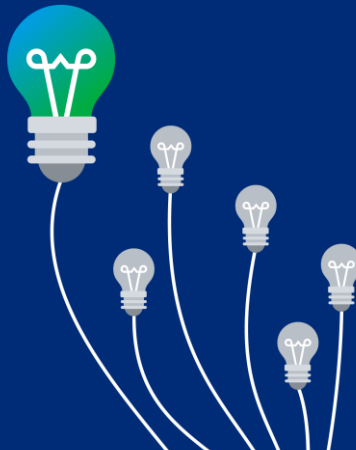
**Systems**  
Circular economy



# New ideas



# Start your impact journey







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